FINANCING YOUR SMALL BUSINESS

EXCLUSIVE EVENT: Your Guide to Funding Your Passion

- Network with and learn from industry experts on strategic solutions for financing your small business.
- Presentations and networking to include experts on traditional funding, venture financing and new opportunities, online sources of funding, and more.
- Breakfast, coffee, refreshments, and parking are included in the course fee.

CORE AGENDA MORNING SESSIONS:

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:30 - 9:00 AM</td>
<td>REGISTRATION &amp; BREAKFAST</td>
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<tr>
<td>9:00 - 10:10 AM</td>
<td>TRADITIONAL FUNDING FIRESIDE CHAT</td>
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<tr>
<td>10:10 - 11:00 AM</td>
<td>VENTURE FINANCE &amp; NEW OPPORTUNITIES</td>
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<tr>
<td>11:00 - 11:10 AM</td>
<td>REFRESHMENTS &amp; NETWORKING</td>
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<tr>
<td>11:10 - 11:30 AM</td>
<td>MICROFINANCE PROJECT &amp; ONLINE FUNDING SOURCES</td>
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<tr>
<td>11:30 - 12:30 PM</td>
<td>NETWORKING</td>
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BONUS AFTERNOON SESSIONS:

- 12:30 - 2:00 PM LUNCH & OVERVIEW OF THE SBIR AND STTR PROGRAMS
- 2:00 - 2:10 PM NETWORKING BREAK
- 2:10 - 3:50 PM ONE-ON-ONE APPOINTMENTS (20 MINUTES) WITH CHARLES EASON

JOIN OUR BONUS CONFERENCE PACKAGE, WHICH INCLUDES THE CORE AGENDA SESSIONS, BONUS AFTERNOON SESSIONS, AND ONE-ON-ONE SESSIONS WITH CHARLES EASON. LEARN ABOUT THESE PROGRAMS WHICH ALLOW SMALL BUSINESSES TO TAP INTO $4B OF FEDERAL FUNDING FOR RESEARCH AND DEVELOPMENT ON PROMISING NEW INNOVATIONS AND TECHNOLOGIES THROUGH EARLY-STAGE SEED CAPITAL.

CHARLES EASON is a Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Advisor with the Small Business Development Center (SBDC), providing training and counseling on SBIR and STTR funding since 1995.

EVENT REGISTRATION INFORMATION

- TITLE: Financing Your Small Business
- DATES/TIMES: Tuesday, Oct. 3, 2023; 8:30 AM - 12:30 PM
- LOCATION: UC Merced California Room 5200 N. Lake Road, Merced, CA 95343
- COST*: CORE Package $20 | 8:30 AM - 12:30 PM BONUS Package $30 | 8:30 AM - 3:50 PM
- REGISTER NOW: https://ucm.edu/aBNUmF

*UC Merced Students, contact extension@ucmerced.edu for a $10 student discount. Please provide student ID and full name.

FOR MORE INFORMATION:
EMAIL: extension@ucmerced.edu

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