

# FINANCING YOUR SMALL BUSINESS

## EXCLUSIVE EVENT: Your Guide to Funding Your Passion

- » Network with and learn from industry experts on strategic solutions for financing your small business.
- » Presentations and networking to include experts on traditional funding, venture financing and new opportunities, online sources of funding, and more.
- » Breakfast, coffee, refreshments, and parking are included in the course fee.

### CORE AGENDA MORNING SESSIONS:

8:30 - 9:00 AM	REGISTRATION & BREAKFAST
9:00 - 10:10 AM	TRADITIONAL FUNDING FIRESIDE CHAT
10:10 - 11:00 AM	VENTURE FINANCE & NEW OPPORTUNITIES
11:00 - 11:10 AM	REFRESHMENTS & NETWORKING
11:10 - 11:30 AM	MICROFINANCE PROJECT & ONLINE FUNDING SOURCES
11:30 - 12:30 PM	NETWORKING



**CHARLES EASON** is a Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Advisor with the Small Business Development Center (SBDC), providing training and counseling on SBIR and STTR funding since 1995.

### BONUS AFTERNOON SESSIONS:

12:30 - 2:00 PM LUNCH & OVERVIEW OF THE SBIR AND STTR PROGRAMS

2:00 - 2:10 PM NETWORKING BREAK

2:10 - 3:50 PM ONE-ON-ONE APPOINTMENTS (20 MINUTES) WITH CHARLES EASON

ONLY 5 ONE-ON-ONE SESSIONS AVAILABLE; REGISTER EARLY TO SECURE YOUR SESSION

Join our BONUS Conference Package, which includes the Core Agenda Sessions, Bonus Afternoon Sessions, and one-on-one sessions with Charles Eason. Learn about these programs which allow small businesses to tap into \$4B of federal funding for research and development on promising new innovations and technologies through early-stage seed capital.

## EVENT REGISTRATION INFORMATION

<b>TITLE:</b>	<b>Financing Your Small Business</b>
<b>DATES/TIMES:</b>	Tuesday, Oct. 3, 2023; 8:30 AM -12:30 PM
<b>LOCATION:</b>	UC Merced California Room 5200 N. Lake Road, Merced, CA 95343
<b>COST*:</b>	CORE Package \$20   8:30 AM - 12:30 PM BONUS Package \$30   8:30 AM - 3:50 PM
<b>REGISTER NOW:</b>	<a href="https://ucm.edu/aBNUMf">https://ucm.edu/aBNUMf</a>



\*UC Merced Students, contact [extension@ucmerced.edu](mailto:extension@ucmerced.edu) for a \$10 student discount. Please provide student ID and full name.

### FOR MORE INFORMATION:

**EMAIL:** [extension@ucmerced.edu](mailto:extension@ucmerced.edu)



**ORED**  
OFFICE OF RESEARCH &  
ECONOMIC DEVELOPMENT

