

LEARN WHAT IT TAKES TO BE YOUR OWN BOSS

Explore the fundamentals of starting your own business

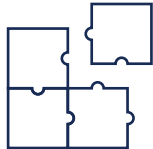
A partnership with UC Merced Extension and UC Merced Small Business Development Center

What You'll Learn



Is a Business Right for You?

Defining the Entrepreneurial Mindset



Setting Your Business Up by the Book

Licensing & Permitting
Insurance & Taxes
Legal Requirements



Financial Literacy & Management

Budgeting
Bookkeeping
Cash Flow Management



Planning for a Healthy Business

Business Planning
Market Analysis and Identification



Funding Your Business

Access to Capital
Applying for grants
Next steps

By the end of our 6-week series, you'll be able to create your own business plan with confidence!

Establishing a Successful Small Business

is a 6-week course that introduces you to the fundamentals of starting a new business. The course is designed for anyone who has always dreamed of owning a business and needs to learn exactly what is needed to succeed.

All classes are conducted online via Zoom and course materials are shared via Google Classroom for a collaborative virtual environment. Attendees should also have a gmail account to access the Google Classroom.

This course is taught by Rhonda Lowe, a UC Merced Small Business Development Center (SBDC) instructor.

ENROLL BY FEBRUARY 27, 2023!

INTERESTED?

Attend our free Information Session on Thursday, February 23, 2023 from 6:30-7:30 PM
(Zoom Link: ucm.edu/MMz9XG)

COURSE SCHEDULE

Thursdays, March 2 through April 4, 2023 from 6:30-8:00 PM
(Note: no class on March 30)

COST: \$65 for the 6-week series

SCAN QR CODE TO ENROLL IN:

Establishing a Successful Small Business
(Non-credit hours)

